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PRESS RELEASE

FOR IMMEDIATE RELEASE

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60 LOCAL FASHION DESIGNERS | ONE RUNWAY

All of Arizona's fashion community collaborates on one runway show during the Tempe Festival of the Arts

Tempe, AZ August 19, 2019– On December 7th, 2019, 60 Arizona apparel and accessory brands will each showcase one signature look in the [LabelHorde Fashion Show](#) during the [Tempe Festival of the Arts](#). The fashion show will culminate in a pop-up style rack sale featuring the work of select local designers.

This event will highlight the growing fashion industry in Arizona that is scaffolded by the AZ fashion industry directory LabelHorde online at www.LabelHorde.com and by the fashion incubator [F.A.B.R.I.C.](#) located in downtown Tempe, AZ. Participating brands include everything from couture wedding and event dresses to active streetwear and everything in between including accessories and children's wear. "This annual event is an opportunity for all of Arizona's designers to collaborate, network and show the world that Arizona is *haute*" said Angela Johnson, founder of LabelHorde and co-founder of F.A.B.R.I.C. "The LabelHorde directory and the F.A.B.R.I.C. building provide much needed resources that hundreds of local

designers have been using to start their business, grow and thrive. We are excited to provide another opportunity for them to celebrate these accomplishments and show the world that Arizona has a unique and vibrant emerging design community.”

The event opens at 1:30pm and the show starts promptly at 2:00pm. Each brand’s model will walk the runway in a circular path around the 6th Street roundabout adjacent to Mill Avenue culminating in a finale’ parade throughout the Tempe Festival of the Arts. After the fashion show, select designers will sell their merchandise in a pop-up rack sale on the runway.

The event is free to the public for standing room, \$15 for runway seats and \$50 for VIP seats which can be reserved at <https://www.labelhorde.com/labelhorde-annual-fashion-show>. A portion of the proceeds will benefit the [Arizona Apparel Foundation](#); a 501c3 non-profit inside F.A.B.R.I.C. with the mission to provide Arizona’s emerging designers and brands with innovative, small batch manufacturing and strategic business resources, so they can build sustainable fashion businesses locally.

LABELHORDE is a category-driven directory of fashion businesses enabling users to easily locate local emerging and established designers, boutiques, manufacturers, photographers, models, stylists, industry supplies, fashion schools and all things fashion related in Arizona. [LabelHorde.com](#) also features a Fashion Classifieds page for local fashion jobs, a Fashion Calendar that lists all local and important national fashion events, lessons/classes, tech pack services, consulting, and design studio resources that designers need to start and run their businesses.

F.A.B.R.I.C. is a fashion incubator where emerging designers can grow their abilities and their businesses. Featuring co-working and event spaces, workshops and classes as well as mentorship, micro-manufacturing and marketing opportunities, F.A.B.R.I.C. allows designers to take their idea from concept to sewn to sold. The facility is a unique partnership of the City of Tempe, the 501c-3 Arizona Apparel Foundation, LabelHorde and Arizona Fashion Source. www.fabrictempe.com

ARIZONA APPAREL FOUNDATION is an Arizona non-profit 501(c)(3) found online at www.azapparelfoundation.org. The Foundation’s mission is to provide Arizona’s emerging designers and brands with innovative, small batch manufacturing and strategic business resources, so they can build sustainable fashion businesses locally. It’s vision is to support cutting edge research and innovation in wearable tech and to build a sustainable and exciting new industry in Arizona.

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